MULTIPLE LEVELS OF ACCESS

DI ESP offers three ways to access its Barnett Shale Research, from a comprehensive written analysis to the interactive web player to access to the data itself.

- 1. The Barnett Shale Analysis is comprehensive with almost 600 pages of information and insights from DI ESP's technical professionals reflecting the activities and opportunities in one of the hottest plays in the United States.
- 2. The Barnett Shale Platform provides interactive access with the research through web players. The data in the platform is updated periodically to provide you ongoing insights as they develop.
- 3. Drillinginfo Plus Subscribers have the option of downloading the data into their internal applications.

DI ESP's Research Platform is the ultimate decision SUPPORT TOOL FOR COMPANIES PARTICIPATING IN THE BARNETT SHALE. GET THE INSIGHTS INTO THE BARNETT SHALE WITH DI ESP's New OilPatch Research Platform.

To learn more about the Fort Worth Basin Barnett Shale Research Platform and Analysis visit www.newoilpatch.com or contact a drillinginfo representative today.

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NEW OILPATCH SERIES

THE FORT WORTH BASIN

BARNETT SHALE & Analysis



THE WEST IS WILD AGAIN

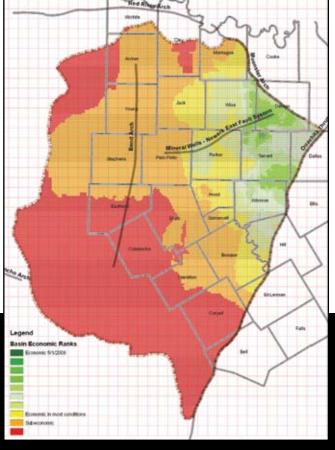
The Barnett Shale is one of the hottest and wildest resource plays in the US and continues to attract new entries and investors. Covering more than 5,000 square miles and 27 counties of North and North Central Texas, the Barnett Shale is the largest of the new resource plays that make up the New OilPatch. To date more than 10,600 permits have been filed and over 9000 wells drilled by 150 operators, producing just over 4 Tcf of gas.

The first release of DI ESP's New OilPatchTM Series is the Fort Worth Basin Barnett Shale Play Research Platform.

RESEARCH YOU CAN INTERACT WITH

Drawing inferences from activity spread over such a large area can be challenging for even the most astute decision maker. The DI ESP Research Platform combines the continuously updated conclusions of DI ESP's technical professionals and a set of interactive web-based tools that provide high levels of flexibility and insight to corporate decision makers and research analysts.

Using the DI Research and Map Platform, along with its intuitive control panel, decision makers can look at the research results in thousands of ways. With this tool, answers to strategic questions that might take internal analysts days or weeks to produce can be delivered in a few seconds. This is truly the most in-depth and versatile decision support tool for the Barnett Shale!



THE NEW OIL PATCH IS MORE THAN AN 8 SECOND RIDE!

New resource plays are not static. They are dynamic whirl winds of activity with players steadily moving in and out. DI ESP technical professionals constantly monitor these plays so that Research Platform subscribers have continuous access to the most up-to-date intelligence. No matter how wild the ride, the DI ESP Research Platform will help you make better business critical decisions faster.

New Plays, New Rules, New Tools

In the New OilPatch resource plays, the opportunity exists to develop new statistical methodologies to create models of economic potential based on a variety of factors. This new methodology, combined with Drillinginfo's vast database of exploration and production information, DI ESP's industry experts, and leading edge interactive web tools creates research you can act on not just react to.

Support for Business Critical Decisions in the Barnett

- Identify the highest value acquisition, expansion, entry and acreage opportunities
- Determine the best place to invest in these dynamic plays
- Rank and prioritize existing holdings
- Determine what to sell and what to hold, which acreage to drill first based on lease term and potential
- Identify the best production/ completion practices for your acreage
- Look for underperforming companies and develop a strategy for exploiting their ultimate potential
- See how your efforts within the play stack up to your competitors
- Optimize your exit strategies to get the highest value and return from your investment in the plays

EVALUATE FACTORS THAT INFLUENCE THE ULTIMATE RETURN

- Evaluate drilling operators, their acreage positioning, their track record, and where they are on the learning curve for the play
- Learn where advantages can be gained with different drilling and completion techniques
- Look at the effect of lateral length and azimuth on production over time
- See how well head pricing differs from location to location