

FOR DECISION MAKERS WITH A BIGGER APPETITE

Subscribers have the option download into Spotfire, ACRView, or other software applications. With direct data access, internal analysts can run their own statistical analyses and generate maps to provide additional decision support reports.

LEARN MORE ABOUT THE NEW TOOLS FOR THE NEW OILPATCH

Go to www.newoilpatch.com or contact a Drillinginfo representative at **1.888.477.7667, Ext 1**

THE NEW OILPATCH™

RESEARCH PLATFORM



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NEW PLAYS FORM THE NEW OILPATCH

“The amount of activity within existing and emerging resource plays presents the opportunity for statistical evaluation and the ability to grade the opportunity of acreage based on a key set of variables which determine the ultimate return on exploration and production investments. It’s the New OilPatch.”

Allen Gilmer, CEO Drillinginfo

NEW RULES OF PLAY

The rules in the New OilPatch have changed:

- The economics are different, the risks are higher
- Investments are coming from new sources
- More land has been leased than can be drilled during the primary lease terms
- These play have radically different risk profiles
- Drilling and completion techniques along with the experience of operators creates wide variances in results

America is depending on our industry to exploit these plays. There’s a lot at stake.

NEW TOOLS OF DISCOVERY

In the New OilPatch the most critical decisions take place at the executive level. To prosper at the highest levels, strategic decision makers will need new tools to facilitate critical decisions in less time.

DI ENERGY STRATEGY PARTNERS - NEW OILPATCH RESEARCH PLATFORM

The New OilPatch Research Platform is the product of DI ESP’s Graded Potential of Acreage, or GPA™ methodology and interactive web tools. It provides business decision makers and analysts the ultimate tool for making strategic investment and financial decisions.

Using this unique methodology, all the acreage within a play is graded on its potential hydrocarbon producing economics. This allows companies to understand the impact of various leasing, acquisition, and holding strategies.

The New OilPatch Research Platform leverages Drillinginfo’s vast database of land, well, and production data. This provides thousands of data points that are fed directly into DI ESP’s GPA methodology to create hundred’s of critical decision support insights.

RESEARCH YOU CAN INTERACT WITH, NOT JUST REACT TO

DI ESP’s Research Platform is interactive and does not require technically complex software for access. The depth of the research data allows you to use the platform to support hundreds of business critical decisions. And, because you subscribe to it, you can use it through out the fiscal year, not just at planning time. Since the data is refreshed throughout your subscription year, you will have the benefit of having the most current view of the play and the related activities.

SUPPORT FOR HUNDREDS OF BUSINESS CRITICAL DECISIONS IN THE BARNETT

- Identify the highest value acquisition, expansion, entry and acreage opportunities
- Determine the best place to invest in these dynamic plays
- Rank and prioritize existing holdings
- Determine what to sell and what to hold, which acreage to drill first based on lease term and potential
- Identify best production/completion practices
- Look for under performing companies and develop strategies for exploiting their ultimate potential
- See how your efforts within the play stack up to competitors efforts
- Optimize exit strategies to get the highest value and return from investments

EVALUATE FACTORS THAT INFLUENCE ULTIMATE RETURNS

- Evaluate drilling operators, their acreage positioning, their track record, and where they are on the learning curve for the play
- Compare operators and their trends over time
- Learn where advantages can be gained with different drilling and completion techniques
- Look at the effect of lateral length and azimuth on production over time
- See how well head pricing differs from location to location